NEW LOCATION

Trinity Washington University

GENERAL INFORMATION

Saturday, May 6, 2017
3:00 pm - 6:00 pm
Trinity Washington University
Athletic Center
Washington, DC

Each Vendor must submit an executed Vending & Indemnification form prior to the start of the event. Vendors will gain admittance to their respective vending space after verification of payment.

PUBLICITY & MARKETING

Advertising in the Digital Journal is a great opportunity to promote your business to over 500 attendees. These ads will be shown on audio visual equipment throughout the event. To place an ad, submit full payment and ad in a high-quality format (jpeg, tiff or PDF) by **Friday, March 31, 2017.** Ads may be emailed to cookinwiththedeltas@wdcac.org. Please include your full name and the following in the email subject line.

FULL	HALF	QUARTER	BUSINESS CARD
$100	$65	$40	$25

Each Vendor will be allowed to bring marketing materials to promote their business and products offered by their business. Vending of products and services is limited to your purchased space.

- Marketing materials may include: business cards, brochures, flyers, handouts, coupons, banners, and/or posters.
- The committee has the discretion to ask Vendors to remove materials from their table deemed offensive and inappropriate.

CONTACT INFORMATION

cookinwiththedeltas@wdcac.org

Vendor

INFO PACKET

Welcome Vendor & Delta Supporter!

We are very excited and grateful that you will be participating in the 13th Annual Distinguished Men Cookin' with the Deltas – "Licensed to Grill". The ladies of the Washington DC Alumnae Chapter (WDCAC) of Delta Sigma Theta Sorority, Inc. (DST) look forward to meeting each of you and purchasing your products and services! We are in a new location this year and we believe that you will love it. This information packet will provide all the details to help you successfully vend; thereby increasing your bottom line and raising funds for the District's youth.

Yvette R D Downs &
Courtney Keeler

Men Making a Difference in Their Community One Dish at a Time

DELTA SIGMA THETA WASHINGTON DC ALUMNAE CHAPTER

DISTINGUISHED MEN COOKIN' WITH THE DELTAS

Licensed to Grill

Greetings Supporter and Friend of Delta:

The Washington DC Alumnae Chapter of Delta Sigma Theta Sorority, Inc. requests your participation as a **vendor** for our 13th Annual *Distinguished Men Cookin' with the Deltas* community fundraiser. Featuring amateur chefs from throughout the DC metropolitan area, this volunteer-run community fundraising event will take place on **Saturday, May 6, 2017** at the Trinity Washington University Athletic Center from 3pm to 6pm – one week before Mother's Day!

Distinguished Men Cookin' with the Deltas is a signature program that provides people with a passion for food and cooking, an effective vehicle to support the college aspirations of local youth. This culinary-based fundraising event benefits community service programs and scholarships and has raised over $150,000 since its inception. Your **participation fee of $150** will provide you with an opportunity to market to over 500 guests and enable us to continue providing valuable community programs and educational opportunities to deserving District youth.

The Washington DC Alumnae Chapter (WDCAC) of Delta Sigma Theta Sorority, Inc. has serviced the Washington, D.C. community for over ninety-five years by providing college scholarships and various community programs in education, health, political, economic and international development. WDCAC sponsors various fundraising activities throughout the year to fund various community and scholarship programs. Selected annually, programs include, but are not limited to:

- Foster care support in partnership with the Dave Thomas Foundation for Adoption
- Delta *GEMS:* Growing and Empowering Myself Successfully
- *EMBODI:* Empowering Males to Build Opportunities for Developing Independence
- Physical and Mental Health programs
- International Awareness and Involvement
- Financial Fortitude, including an Entrepreneurship Expo
- Community volunteer activities

On behalf of the students and families that will be served by community programs and scholarships, we thank you for your genuine consideration of support. If you have any questions, please email the Vendor Team directly at cookinwiththedeltas@wdcac.org and include your company's name in the email subject line.

Nichelle A. Poe

Nichelle A. Poe, President
Washington DC Alumnae Chapter
Delta Sigma Theta Sorority, Inc.

Yvette R D Downs

Yvette R D Downs, Co-Chair
Distinguished Men Cookin' with the Deltas

Courtney Keeler

Courtney Keeler, Co-Chair
Distinguished Men Cookin' with the Deltas

VENDING PRICING

Vending spaces consist of an eight foot table with a white table cloth and two chairs. The cost also includes:

- ☑ Listing in the event's digital journal
- ☑ Listing on the event's webpage
- ☑ Listings in event's e-blasts

FIRST TABLE	EACH ADDITIONALTABLE
$150	$100

Cash, money order, and checks are acceptable. (Please note: a $25 NSF fee will be charged for all returned checks). Please make checks or money orders payable to "WDCAC". Checks and/or money orders may be mailed to:

WDCAC, DST Sorority, Inc.
Attn: DMCwD Vending
PO Box 90202
Washington, DC 20090-0202

ARRIVAL & SET-UP

Vendors are encouraged to arrive around 1 **pm**, but no later than **2:00 pm** to secure a table and to set-up. *A late arrival may result in the forfeiture of your vending station.*

DEPARTURE & BREAK-DOWN

Vendors are encouraged to clean-up and completely break down their vending stations by **6:30 pm**, but no later than **7:00 pm.**

TICKETS

All guests including vendors and Deltas will require a ticket to enter the venue.

Regularly priced tickets are **$50** and will be available through **Friday, May 5, 2017.** Early bird rates will be $40 until to February 28, 2017. Tickets may be purchased online through the Washington DC Alumnae Chapter's website (www.wdcac.org) using PayPal. Children or student tickets are $25 (early bird rate of $20) and also are available through PayPal. (PayPal fee applies) Tickets also will be available for sale directly from one of the members of the WDCAC.